# Friends of Martial Cottle Park (FOMCP)

#### **Volunteer Application Form**

Our Mission: FOMCP inspires the community to care for, learn about, and enjoy Martial Cottle Park and the agricultural heritage of Santa Clara Valley by promoting agricultural and environmental awareness and education programs and projects that support and preserve Martial Cottle Park.

Thank you for your interest in volunteering for the Friends of Martial Cottle Park organization. Please complete the form

Name
Address
Email address
Phone
Tell us a little about yourself and your interest in Martial Cottle Park and FOMCP

We have several volunteer opportunities available within the new FOMCP organization. **Each Committee will meet one time per month for 1-2 hours.** *(See reverse side for a brief description of each Committee.)* Please indicate all areas of interest:

\_\_\_\_Finance Committee \_\_\_\_\_Membership Committee

\_\_\_\_\_Fundraising Committee \_\_\_\_\_Marketing and Communications Committee

\_\_\_\_ Event Planning and General Support

Please share with us your skills and background that could assist the FOMCP Committees you indicated above\_\_\_\_\_

Thank you for your interest! Please send this form to FOMCP Board President, Michele van Zuiden at mvanzuiden@comcast.net

# **Description of Committees**

**Finance Committee:** The Finance Committee is responsible for developing and reviewing fiscal procedures and the annual budget and annual reports with support from staff and other Board members.

### **Fundraising Committee:**

The Fundraising Committee creates and implements the fundraising/financial resource plan that will guide the BOD's activities in seeking out and securing funding from diverse sources.

# Membership Committee:

The Membership Committee creates and implements recruitment and retention programs to increase and maintain membership or broaden community engagement.

# Marketing and Communications Committee:

The Marketing and Communications Committee will develop and implement a marketing/communications plan that articulates the primary audiences for the organization, how best to reach them, and what they most care about. The committee monitors the presentation of the organization's brand, and ensures that the products, services, and programs of the organization remain relevant to the audience. Committee will assist with social media, newsletter and website development.

# **Event Planning and General Support:**

Volunteers will participate in a wide range of FOMCP activities including general support as well as assistance at special events that the organization sponsors.